

FACULTY PROFILE

Name : **Dr. S. Sethuram**
Designation : Assistant Professor
Email ID : sethuram.mba@srit.org



Area of Specialization : General Management

Total Experience : Academic : 3 years
Industry : 16 years

Educational Qualification:

Degree	Branch / Specialization	College	University
Ph.D. (Management)	Human Resource Management	Anna University, Chennai	Anna University, Chennai
M. Phil. (Management)	Human Resource Management	Alagappa University, Karaikudi	Alagappa University, Karaikudi
B.L.	Law	Government Law College, Coimbatore	The Tamil Nadu Dr. Ambedkar Law University, Chennai
M.B.A.	Human Resource Management and Marketing Management	S.N.R. Sons College, Coimbatore	Bharathiar University, Coimbatore
B.B.M.	Business Management	S.N.R. Sons College, Coimbatore	Bharathiar University, Coimbatore
D.E.I.M.	Export Import Management	PSG Polytechnic College, Coimbatore	PSG Polytechnic College, Coimbatore
D.L.L.A.L.	Labour Laws with Administrative Law	Annamalai University, Chidambaram	Annamalai University, Chidambaram

Experience Details:

S. No.	Institution/Industry	Design.	Experience		Total Years & Months
			From	To	
1	Sri Ramakrishna Institute of Technology, Coimbatore- 641 010.	Assistant Professor of Management	16.07.2016	To present	1 Year
2	S.N.R. Sons College, Coimbatore- 641 006.	Lecturer in Management	02.07.1997	01.04.1999	1 Year 9 Months
3	K G Denim Limited, Coimbatore - 641 302.	Manager Legal & Secretarial	02.07.2007	14.07.2015	8 Years
4	Sri Devi Fashions, Coimbatore – 641 035.	Manager HR & Legal	02.04.1999	01.07.2007	8 Years and 3 Months
Total (as on June 2016)					19 Years 0 Months

Journals :

- i) Venkatesh, J, **Sethuram, S** & Aarth, C, 'Absenteeism and its impact on Productivity among workers in Textile Industry', *International Research Journal of Finance and Economics*, February 2014, no.119, pp.15-21
- ii) Venkatesh, J, **Sethuram, S** & Aarth, C, 'Analysing the Work Place Attendance and Remedies to Overcome Absenteeism Issues in Industries', *European Journal of Economics, Finance and Administrative Sciences*, February 2014, no.63, pp.40-46

Seminar, Conference, Workshop Attended:

1. National Level Seminar on " Entrepreneurial Global Manager" sponsored by University Grants Commission organized by SNR sons College, Coimbatore.
2. National Level Seminar on " Surviving Success though Liberalisation" sponsored by University Grants Commission organized by SNR Sons College, Coimbatore.

Guest Lectures Delivered:

Topic	Institution	Date(s)
Corporate Governance in India – The Regulatory Environment	Coimbatore Management Association	25.07.2016

Contributions to the Institution, Department and Society:

1. Placement Coordinator
2. Internship Coordinator

Awards and Recognitions:

1. Felicitation by the Coimbatore Branch of Southern India Regional Council of THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA during its diamond jubilee celebrations for VALUABLE SERVICES TO THE STUDENTS' COMMUNITY OF THE INSTITUTE.