

**Student Paper presentation and other events
(from 2012-2013 to 2015-2016)**

| Name of the Students | Class | Title | Venue | Prize/Place | Date |
|-----------------------------|--------------|--|----------------|--------------------|-------------|
| Soniya K | II MBA | Emotional Intelligence and organizational performance | SRIT | - | 23.05.14 |
| UmaMaheswari.S | II MBA | A Study on Employee perception on HRM practices and impact on commitment to the organisation | SRIT | - | 29.05.13 |
| Kalaiyarasu.P | II MBA | Impulsive buying behavior of customer towards retail outlet | NIT, Trichy | - | 20.2.13 |
| Arunkumar.S | II MBA | A Study on Effectiveness of New Marketing Strategies in Pump Industries with special reference to Coimbatore | NIT, Trichy | - | 20.2.13 |